



Market Analysis

Oral Hygiene 2020 - Market Analysis

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Important and scope:

[Oral health](#) is very important for a quality life. Dentistry is a branch of science that contribute itself for the maintenance and treatment of teeth and gums. The dental market has divided into two parts one is dental consumables which are implants, orthodontics, crown, bridges, etc. and dental equipment composed autoclaves, sterilizers, dentist chair, etc.

[Dentistry](#) is not only about drilling and filling in fact it has a very wide variety of procedures and function and in this different dentist are specialized in different areas. Worldwide most of the people have a dental cavity and [Oral Hygiene 2020](#) aims to bring top dentists, scientist, researchers to exchange and share their ideas, researched and experiences. This will permit the researchers, scientist to discuss on the trending topics.

Major Dental Associations around the Globe:

- World Health Organization (WHO)
- FDI World Dental Federation
- International Association for Dental Research (IADR) & American Association for Dental Research (AADR)
- National Institute of Dental and Craniofacial Research (NIDCR), Office of International Health
- Pan American Health Organization (PAHO)

Major Dental Associations in worldwide:

- Dental Chamber of Bosnia & Herzegovina
- Association of Dentists in Bulgaria
- Croatian Dental Chamber
- Association of Public Health Dentists in Denmark
- Danish Society of Periodontology
- European Federation of Periodontology
- Czech Society of Periodontology
- Danish Society of Periodontology
- Canadian Association of Orthodontists
- Canadian Dental Association
- European Federation of Periodontology
- Indian Dental Association
- Swedish Dental Association
- General Dental Council - Regulatory Body
- British Dental Association
- Dental Practitioners' Association
- Orthodontic Technicians Association

Companies Associated with Dental & Oral Health:

- Castellini S.p.A
- Coltène/Whaledent AG
- Dentatus AB
- Durr Dental GmbH & Co. KG
- Ivoclar Vivadent AG
- Larident Srl
- Ormco Europe
- Peri-dent Ltd

Top dental universities worldwide:

- The University of Hong Kong
- University of Gothenburg
- University of Michigan
- University of Michigan
- Tokyo Medical and Dental University (TMDU)
- University of Zurich
- University of Bern
- Malmo University
- The University of Manchester
- Aarhus University
- University of California, San Francisco
- The University of Adelaide
- University of British Columbia
- Seoul National University
- University of Helsinki
- Columbia University
- National Taiwan University (NTU)
- Albert-Ludwigs-Universitaet Freiburg
- University of Florida
- University of Oulu
- University of Washington
- University of Toronto

Market Overview:

Poor [oral hygiene](#), stress, diabetes, smoking, and other age-related risk factors are some of the negative aspects of a fast-changing lifestyle. These factors increase the probability of the onset of periodontal diseases. This is expected to have a positive impact on the growth of the global periodontal therapeutics market size.

Lack of awareness about disease symptoms and cure

There is a delay in the diagnosis and treatment for

periodontal disease due to the lack of awareness about the symptoms associated with periodontal diseases. Despite its high prevalence, only a small proportion of the affected population seek medical treatment. This is expected to hinder the growth of the market during the forecast period.

Dental Market Overview

Digital innovations are rapidly transforming the healthcare industry and the global dental market is expected to witness major positive impact from these technological breakthroughs in the coming years. Digital Dentistry technologies like cloud, 3D printing, and several other innovations are all set to trigger the growth of the [dental](#) market size especially

Dental Market Insights

The increasing number of cosmetic [dentistry](#) and orthodontic treatments will be one of the primary factors that will trigger the growth of the dental implants market. It is expected that factors such as the availability of advanced dental implants, the presence of prosthetic products such as dental crowns, and the increasing investments in R&D for the development of dental implants, will positively impact the growth of the tooth implant segment.

One of the primary drivers for dental imaging is the rising edentulous population coupled with the increasing demand for oral care. Factors such as age, periodontal diseases, dental caries, and other dental conditions are some of the main reasons for this rapid increase in the demand for dental imaging.

The growing prevalence of oral diseases such as tooth decay, chronic bad breath, and periodontal diseases, and bleeding gums are some of the major factors for the dental market's steady growth. Also, the growing number of dental implant procedures and advances in dentomaxillofacial surgeries is driving the market.

The principal categories of the dental products market are dental consumables and dental equipment. The largest geographical markets for dental products are in North America, Europe, and followed by the rest of Asia, Latin America, Africa, the Middle East, and Australia. Expansion of the elderly population worldwide and increasing consumer awareness of oral healthcare needs are propelling the expansion of the global dental market. Among the product segments, the dental implants market will have the fastest market growth. Analysis of the Dental Products Market Of particular note is Dentsply's merger with Sirona Dental Systems which closed in late February 2016. The \$5.4 billion mergers combined Dentsply's market-leading dental consumables platform with Sirona's dominant dental technology business. The consolidated company, Dentsply Sirona, will offer the most products and technological solutions within the global dental products market and is expected to generate more than \$125 million in cost-savings synergies over the next three years. It is estimated that the demand for dental care treatment will increase significantly in the coming decade. The large demand for treatment, as well as the growing economy, means more care with better services and facilities will be needed, providing opportunities for the private sector. The current private market consists of many small clinics, which offers a big opportunity for major chains with a reputation for quality.

In 2018, the Global Dental Market size was 26000 million US\$ and it is expected to reach 40500 million US\$ by the end of 2025, with a CAGR of 5.7% during 2019-2025.

