ISSN: 2251-0028 Open Access

Entrepreneurship Summit: Role of university education in fostering Entrepreneurship for economic development and job creation: Case Study-Babar Latif Baloch, Air University Islamabad, Pakistan

Babar Latif Baloch

Air University Islamabad, Pakistan

Case Study

Entrepreneurs create businesses, and business creates jobs and income. The majority of the world's poor people live in developing countries and derive their livelihoods from agriculture. Entrepreneurs trigger and drive a well-connected process to enable the bottom billion to climb up the wealth ladder and transform their lives and economies through industrial development. Pakistan is passing through the hardest economic conditions of all times and more than 150 million youth without adequate education and training skills to become entrepreneurs have successfully converted an asset into liability. University funding is on decline and pressure of unemployment is on rise and both the public and government are confused about the situation and have nothing to do but wait and see situation.

Current study is based on primary data collected from university students of various academic and social backgrounds keeping balance

in gender response. This study was conducted at PMAS Arid Agriculture University Rawalpindi about the education system and seeds of entrepreneurship if being planted by any of the department and faculty among the students.

University is the highest educational institute and huge responsibility lies on its shoulder to play its role in making students qualified, trained and well equipped with all trainings to become entrepreneurs and play their role in boosting economic development and serve the unserved people through creating jobs and establishing businesses. This paper will find imperial evidence about the current situation of students and their behavior about opting the business as career instead of producing just heaps of CVs and putting already meager economy even under great grave.

How to cite this article: Babar Latif Baloch. "Case Study for Journal of Research in International Business and Management ". doi: 7.2251/jribm.2020.07.002