

<u>2020</u>

Vol.7 No.03

E-FEUS-Exploring academic factors affecting university students' intentions to become entrepreneurs: A Ukrainian study

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Abstract

Based on the theory of planned behaviour (TPB) and entrepreneurship education the study explores the mediating effects of perceived antecedents of TPB model on relationships between entrepreneurship education and entrepreneurial intentions over the course of educational programs. In order to get an idea about the main sources of entrepreneurial intentions of Ukrainian students, the project between four universities was organized. Data was collected due to a survey. The survey was administered in 2018-2019 to incoming students by faculty members engaged in the project at each of the four universities, generating 349 usable responses. Our model has proven its capacity as a conceptual framework because it explains 54.3% of the variance of entrepreneurial intention. First, we identified that the education, including teaching methods and university environment, as well as prior work experience has a positive indirect impact on students'





Biography:

Strapchuk Svitlana has completed her PhD at the age of 35 years from V V Kharkiv National Agrarian University, Ukraine. She is a deputy dean of the Faculty of Pharmaceutical Technologies and Management. She is Associate Professor at the Department of Management and Administration. He has published more than 15 papers in reputed journals.

<u>4th Global Entrepreneurship & Business Management</u> <u>Summit;</u> Rome, Italy- February 28-29, 2020.

Abstract Citation:

Svitlana Strapchuk, E-FEUS-Exploring academic factors affecting university students' intentions to become entrepreneurs: A Ukrainian study, Entrepreneurship Summit 2020, 4th Global Entrepreneurship & Business Management Summit; Rome, Italy-February28-29, 2020 (https://www.conferenceseries.com/businessmanagement-meetings)